Fostering boys' and men's resistance to pornography

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Pornography

- Pornography: "sexually explicit media that are primarily intended to sexually arouse the audience"
- Includes representations of nudity or seminudity, implied sexual activity, and actual sexual activity
- · Can be textual or visual
- This definition: neutral rather that normative

Patterns of pornography consumption

- Most everyday users of pornography are heterosexual men.
- Most of the commercial pornographic industry caters to heterosexual men.
- Men are more likely than women to view pornography frequently, to be sexually aroused by it, and to have favourable attitudes towards it.

Consumption continued

- · Among boys and men;
 - Significant proportions consume pornography;
 - They do so in greater numbers and with much greater frequency than their female peers.
- Pornography is "a cornerstone of the autoerotic sexuality of males".



Consumption *continued*

- Boys and men are more likely than girls and women to:
 - Use pornography for sexual excitement and masturbation;
 - Initiate its use;
 - View it alone and in same-sex groups.

Shifts in young people's exposure

- · Increase in overall rates of exposure
- Exposure at younger ages
- Shifts in the means of exposure: increasingly, via the internet, and mobile phones
- A changing cultural context: the increasing normalisation of pornography use and the pornographication of mainstream culture.
- · Shifts in pornography's content

Research into pornography's effects

- · Types of studies:
 - Experimental
 - Correlational
 - Longitudinal
 - Other...
- Experimental studies are criticised as artificial. But...
 - They may in fact underestimate pornography's effects.

Mediators of effects

- Three types of factor mediate the impact of exposure of pornography:
- (1) The characteristics of the viewer
 - E.g., age, gender, maturation, sexual experience, parental involvement
- (2) The viewer's engagement with the material
- (3) The character and context of exposure
 - The type of material involved, the duration and intensity of viewing, and the context (whether voluntary or involuntary, and whether solitary or collective).

Pornography's effects

- Pornography as *sex education*: (i) Sexual knowledge and attitudes
 - Sexual knowledge, including about bodies and practices
 - Liberalised sexual attitudes (from both correlational and longitudinal studies):
 - · Greater acceptance of pre-, extra- and non-marital sexual relations
 - More positive attitudes towards casual and recreational sex, and premarital and extramarital sex
 - Acceptance of pornography itself

Pornography's effects

- Pornography *as sex education*: (ii) Sexual practices and relations
 - Shifts in heterosexual boys' and young men's sexual expectations, practices, and repertoires.
 - E.g., interest and participation in anal intercourse. And perhaps other sexual practices such as extra-vaginal ejaculation, deep fellatio, group sex, etc.
 - Unsafe sex
 - Affirmations of same-sex sexualities

Pornography's effects cont'd

- · Pornography as betrayal
 - Much of heterosexual men's porn use is hidden.
 - A substantial proportion of female partners who are aware of their partners' porn use experience hurt and distress.
- Pornography as addiction?
 - Some men's use is compulsive and damaging.

- But it is problematic to frame this as 'addiction'.



Pornography's effects cont'd

- · Pornography as sexist education
 - Sexist and stereotypical constructions of gender and sexuality.
 - Sexually objectifying understandings of and behaviours towards girls and women



Pornography's effects cont'd

- · Pornography as rape training
 - Sexually aggressive and violence-supportive attitudes (in both experimental and correlational studies)
 - New evidence...
 - Sexually aggressive behaviour
 - New evidence, including longitudinal studies and a metaanalysis...
- There is a circular relationship between pornography and sexual aggression.

Beyond simplistic accounts of effects

- Let's go beyond simplistic, deterministic, behaviourist, accounts.
 E.g., regarding sexual violence and abuse
- Pornography is one risk factor, among many, for sexual violence perpetration.
- Integrative models: Pornography consumption is one factor, which combines with others, to predict men's sexually aggressive behaviour.
- Pornography increases the risk of sexual violence perpetration for *some men* much more than others.

Beyond simplistic accounts cont'd

- The user / consumer matters
 - How users interpret form and content
 - What users do during and after consuming pornography
- The content matters
 - Violent pornography has stronger associations than non-violent pornography with sexually violent behavior.
- The form matters
 - There is some evidence that pornography's form online versus online, video versus print matters.

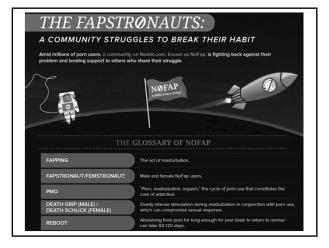
50 ways to leave your lover

• (1) Abstinence: (a) Christian abstinence



50 ways to leave your lover

- Abstinence: (b) Other, more secular approaches:
- · Focused on 'porn addiction' and 'sex addiction'
- Including large, online communities:
 NoFap, with over 130,000 participants



50 ways...

- Abstinence: (c) Pro-feminist
- E.g., Jensen's *Getting Off: Pornography and* the End of Masculinity (2007)
- A radical feminist analysis
- Appeals to men on the bases of justice and self-interest
- Does little to engage the sexual and emotional desires shaping pornography use
- · Seeks to mobilise men's shame



50 ways...

- (2) Sexuality education
 - The provision of alternative, more age-appropriate content on sexuality
 - Will not satisfy young people's and particularly young men's interests in sexually explicit materials for stimulation and masturbation.



50 ways...

- (3) 'Pornography education'
- · Media literacy...
 - Evidence: 'Inoculating' viewers against violencesupportive themes in pornography
- Integrating pornography education into school curricula
- · A Victorian example: The 'Reality and Risk' project

Reality & Risk

- Education resources for young people, schools, community organisations, etc.
- Engagement in public discourse and debate (including a documentary film, first broadcast on SBS in July 2013).
- · Advocacy and training across a range of sectors.





50 ways...

- (4) Ethical pornography: Use better pornography
 - What does 'good pornography' look like?
 - Criteria for an ethical pornography, including in relation to its:
 - Conditions of production
 - Content
 - Use

Shifting boys' and men's relationships to pornography

- A feminist agenda
- A spectrum of prevention
 - Use primary, secondary, and tertiary prevention strategies.
 - Adopt a multi-level approach, addressing individual, relationship, community, institutional, and societal factors.
- Engage men (with women) in community mobilisation.

Shifting boy's and men's relationships to pornography

- · Appeal to and engage boys and men
 - Begin with the positive.
 - Meet boys and men where they are *at, and* involve them in critical reflection on their experiences and social locations.
 - Explore benefits and harms.
 - Foster males' support for and commitment to gender equality.

- Appeal to and engage boys and men *continued*
 - Draw on boys' and men's existing resistance to pornography.
 - Find effective educational appeals or 'hooks' for males.
 - Create safe spaces for boys and men to talk, share, and learn.
 - Match the intervention to males' stage of change.
 - · From average, to aware, to activist

Educational appeals or 'hooks' for young men (and young women)?

- Porn as unrealistic
- Porn as sexist
- Porn as degrading. Vs respect for girls & women
- · Porn as teaching bad sex
- Porn as turning males into bad lovers
- Porn as controlling or influencing them for commercial reasons. Vs being independent and in control (Crabbe 2014: 122-23)

Dilemmas

- Recognising and engaging young people as sexual subjects with sexual agency
- · Negotiating sexual explicitness e.g. in a school context
- Addressing sexual harm without reinforcing sex negativity
- · Supporting sexual diversity

Conclusion

- Some general principles for this work...
- Our tasks:
 - Foster empowerment and minimise harm.
 - More widely, build a gender-just and sexually ethical culture.

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Some further reading

- Young Men Using Pornography (Flood's 2010 book chapter): http://www.xyonline.net/content/young-menusing-pornography
- Fact Sheet: The extent of exposure to pornography among children and young people: http://www.xyonline.net/content/extent-exposurepornography-among-children-and-young-people