

# Rus Funk

Consulting

## ***We're Not Buying It***

### **Pledge**

*PEOPLE AREN'T MEANT TO BE BOUGHT...  
AND MEN AREN'T MEANT TO BUY*

Commercial sexual exploitation is prevalent in most of our communities, and for the most part involves men purchasing women, children or other men for their own sexual pleasure. Commercial sexual exploitation not only harms the women, children or men who are being exploited, but also spreads this harm by reinforcing:

- social norms about the sexual objectification of women and children;
- the commodification of sex;
- damaging gender norms of women and men
- destructive racist stereotypes
- unsafe attitudes about sex and sexuality

We invite all men to join our efforts to combat commercial sexual exploitation. A first step is for men to agree to the pledge

- I will not purchase human beings to use sexually.
- I will not purchase or use pornography.
- I will not visit sex clubs, strippers or use other pay-for-sex services.
- I will encourage my friends and colleagues to stop participating in all forms of sexual exploitation.
- I will educate myself and my friends about the harms of commercial sexual exploitation
- ...and ways I/we can help to end sexual exploitation.
- I will support local programs that work to support victims of sexual exploitation.
- I will not purchase products or services from companies that use objectifying or exploitative marketing practices.

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Name

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Date

For more information or additional resources, go to [www.rusfunk.me/not-buying-it](http://www.rusfunk.me/not-buying-it).

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